

FAQ

Description

***“I know something ABOUT stocks, but I haven’t been successful investing in stocks.
I have money to try something new with, but I don’t know how.”***

The Stock Market Companion says “That’s ok. These statements alone demonstrate an honesty and humility that is a basic requirement for investment success. What is important is that there is a desire to learn and grow.

“I need a way to grow the small nest-egg I have.”

The Stock Market Companion says “It is not unusual for a dedicated growth investor to achieve significant results over time. For instance, we have an IRA that is up over 600% in approx. 12 years. A 600% return on \$20,000 would be \$120,000. We cannot promise the same results, but we know that the basic premise of growth stock investing has not changed. It is quite possible to grow small accounts into something much bigger. It is also possible to lose money if you are not careful. There are new growth stories that come along frequently and many more to come.

“I’d like a daily or weekly routine in investing that would help me increase the money I have set aside for growth.”

The Stock Market Companion says “We have designed our daily Market Update and Watchlist to be the process that you can apply for successful growth stock investing using 15 minutes per day, or as frequently as your schedule allows. It is simple but effective. We can’t promise you the same results as we have achieved, but it is what we have used for investment success.

“I want results soon.”

“I can give stocks a little time and money, but I want to have some successes.”

The Stock Market Companion says “Money quickly earned is often quickly lost. Our objective is to teach proven investment concepts that may help you multiply your money over a period of time, when applied carefully and thoughtfully.

“I want to do it on my own.” / “I know that there is no one more interested than I am in growing and protecting my money.”

The Stock Market Companion says “You are already on the right track. This is what we are all about. In our estimation, there is no better way.

“If you are so good at investing in the stock market, why do you bother with this business when you could be making millions quietly at home?”

The Stock Market Companion says “I have been very successful at stock investing for a very long time. I bought my first stock in the mid-1980’s. In 1997, I left my successful international business career in Germany and Ireland, and have funded my life and family primarily from my returns

from investing in common stocks. Many of you have probably made the same vital discovery that I made over the years â€“ which is not to confuse self worth with net worth. Although my self worth is not dependent on what I do or achieve, I sure get a lot of joy from teaching and helping people be successful from what I have learned about the markets and stock investing, and from making new friends. So here I am today, and hopefully tomorrow, helping people and making new friends.

â€œIf you get so much satisfaction out of helping people, then why are you charging money for your services?â€•

The Stock Market Companion saysâ€™s â€“ The answer is very clear and one we are sure you will all agree with. Anything teaching that is given away for free â€“ in most cases â€“ over time will be discarded as valueless. You must have â€œskin in the gameâ€•, otherwise your very nature will work against that which is being taught. We can all laugh a bit about this, but the truth is clear â€“ simply ask any dentist or chiropractor in your hometown who has provided services for free, who it is that complains most about the work done. Itâ€™s the one to whom the services were given for free. Or consider our recent home mortgage debacle in our country, and consider where we would be if we had continued to require homeowners to have skin in the game. The very success of Habitat for Humanity is built on this premise.

Our desire is to provide you with excellent value for your money.

â€œI donâ€™t want to lose money in stocks.â€•

The Stock Market Companion saysâ€™s â€“ Successful stock investing works on this premise â€“ At the right moment being prepared to take a small loss, when the probability of achieving significant gains is high. Itâ€™s very beneficial in stock investing to be risk adverse, as long as it is directed positively by doing homework and waiting for the best entries. But every entry must be protected by a stop-loss order, in the event that the stock does go down instead of up. Those investors who do not quickly sell a stock that moves against them by 5%-8% on their initial entry are the ones who are setting themselves up for failure. The single most important rule in stock investing is to cut your losses short â€“ which means to never let a loss mount against you.

If this sounds like something you would be uncomfortable with, then it is entirely possible that you should not attempt to participate in stock investing. If so, allow us to perhaps do you the best service of all by suggesting â€“ Save yourself from disappointment and frustration, do not invest in stocks.

â€œI am frustrated with stocksâ€•

The Stock Market Companion saysâ€™s â€“ We cannot change the past, but we can re-introduce you to stock investing by giving you a simple process and foundation on which to build future success. This requires however that you be teachable and humble enough look back at past mistakes, learn what caused the mistakes, and be determined not to make the same mistakes again.

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