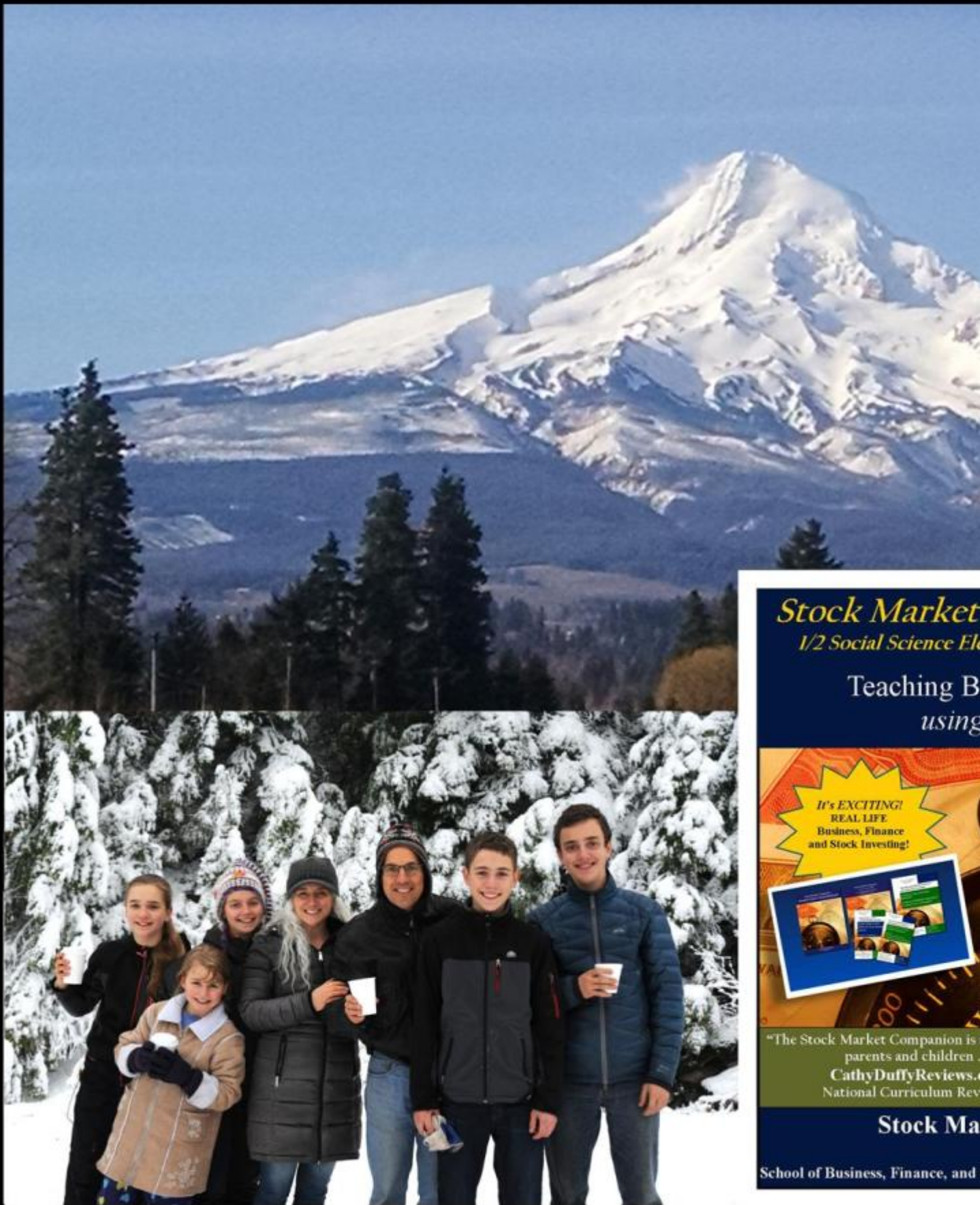


About

Description



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About

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Headquartered in Hood River, Oregon USA â€” the School of Business, Investing, and Finance is focused on teaching principles of investing and entrepreneurship creatively and effectively for life-long successful application.

Contact:

PO Box 125
Hood River, Oregon 97031
USA

Tel: 888 222 0482

Email: Eric@SBIFeducation.com

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About Eric Stasak



Hi, I'm Eric! Long ago, after I graduated from college and started earning money as an engineer, I wanted to make my savings grow using stocks. Unfortunately, I didn't really have any idea how to invest successfully in stocks. I didn't know the terms of business finance or have any idea of what an excellent company really looked like. But I was very motivated to learn.

I had another motivation too. I knew that to support my future family and to be chosen for increasingly important work, I needed to understand how businesses work and business finance. To me, learning about stock investing was the perfect way to learn about how excellent companies work and finance, and I could do this at night and on the weekends from anywhere I was travelling with my work.

I started, first by reading all that I could about stock investing and business. Then, I struggled and largely failed with my early investments. Even with all my reading and listening to experts, I was still guessing and hoping with my investments. So I stopped investing. I applied all my efforts to identifying an investment process that I understood. I studied many companies, including the one I was working for that was very successful at that time. Over time, I nailed down the 6 characteristics that are essential for successful stock investing. I call my process the S.I.M.P.L.E. Stock Investing Method. Each letter of the word "SIMPLE" represents one of the 6 essential characteristics.

Applying my method and adapting it over the years has resulted in excellent investments for me. Equally important to me has been all that I have learned by studying companies for investing. Specifically, I have learned the language of business and finance and the characteristics of excellent companies and company leaders. I have applied this knowledge in countless ways and I have been chosen to lead large projects and to serve as Chief Financial Officer and VP of Administration in community colleges, without a traditional MBA or a degree in finance.

The important idea with this Stock Market Companion "Stock Investing Course is for you to learn my S.I.M.P.L.E. Stock Investing Method and more. You too, can learn to invest successfully on your own with confidence. You will also grow in your understanding and apply principles of excellence in business wherever you are, by studying the companies that you find interesting, after following and learning from

my detailed examples in this course.

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