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Description

The S.I.M.P.L.E. Stock Investing Method is the World's™ Most Practical and Easy-to-Learn Stock Investing System!

Chosen by Adults of all Ages and Mature Teens who want to Learn about Stocks, since 2010

S.I.M.P.L.E. Stock Investing: Practical, Easy, and Effective

Start Learning to Invest in Stocks Now

Free Introductory lesson

Insights to help you learn

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“

I’m **Eric Stasak**, homeschool father of five, engineer, chief financial officer, and successful investor. When I first started investing, I was clueless and often followed others’ advice without success.

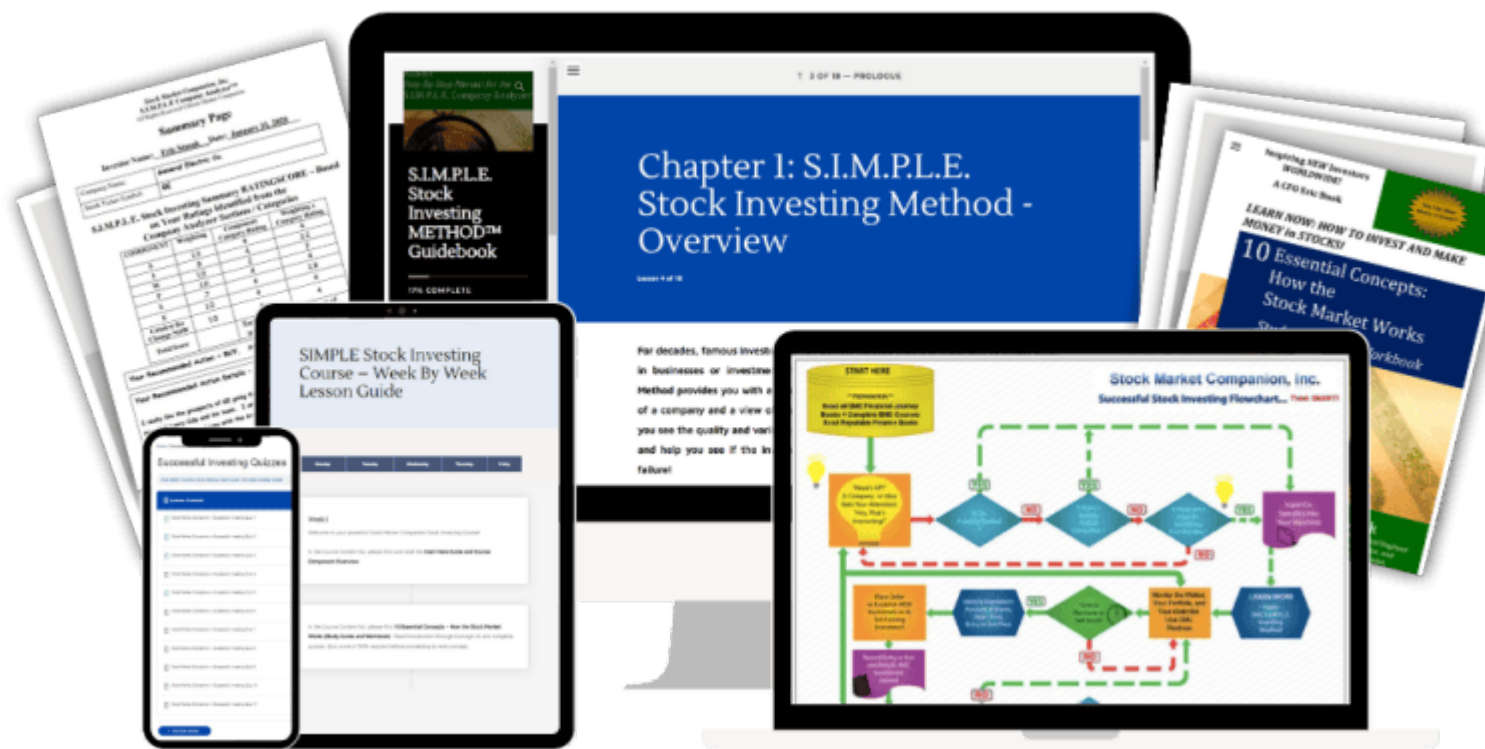
But as an engineer, I wanted a **reliable system** for stock investing. So, I immersed myself in studying, experimenting, and creating a method that worked. After years of refining, I became a **successful investor**, and I’ve been **investing, using my method, since 1991**!

[Read More About Me](#)

Essential Stock Investing Knowledge

Learning how to invest couldn’t be any simpler. Unlock the 6 essential characteristics for successful stock investing.

[The S.I.M.P.L.E. Stock Investing Method](#)



Two Ways to Learn

Choose the Stock Market Companion Digital Course as is, or elevate your experience with our Complete Printed Course Kit!

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Excellent Outcome

This course takes you from wherever you are in your experience in stock investing, and leads you to a strong level of understanding of stock investing and understanding of business, business finance, and entrepreneurship terms and intermediate concepts.

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The Stock Market Companion No Risk Guarantee

You will learn the S.I.M.P.L.E. Stock Investing method, 100% Guaranteed or Your Money Back. Try our course for 30 days. If you are not pleased, we will refund your money, no questions asked.

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About

School of Business, Investing, and Finance

Headquartered in Hood River, Oregon USA – the School of Business, Investing, and Finance is focused on teaching principles of investing and entrepreneurship creatively and effectively for long term retention and life-long successful application. Starting in 2003, the Stock Market Companion (SMC) – Stock Investing Course began as a winter series of Saturday early morning teachings for home school students and adults on stock investing and business analysis, introducing and using my SIMPLE investing model.

Demand for this teaching increased as word about it spread. Over time, students of all ages arrived by car and plane to learn this material. A dedicated home school parent and friend encouraged me to put the course together in its current format, which I have improved over the years with helpful feedback from students and parents.

Course(s) are carefully structured based on classical education principles of the trivium – with grammar (terms and definitions), leading to logic (thought and analysis), leading to rhetoric (personal application of knowledge and understanding). Online quizzes and videos facilitate comprehension, retention, and exciting application.

[Learn More](#)

Testimonials



Randy M.

Bloomington, MN USA

SMC has proved to be a great place to learn. Eric not only tells you what he does, but explains why he does it – in detail.

Following Eric’s carefully reasoned, well organized, data-driven decision making processes would be great training for any student considering a career in business or a technical field.

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Maria V.

Mexico City, Mexico

Now, as a homeschooling parent, I want to give my kids the opportunity to learn something about investing and how the market works.

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Cathy Duffy Reviews

Stock Market Companion “ Stock Investing Course “

- “Offers amazing amount of information with appropriate guidance to help put into practice.
- “More worthwhile” investment of time and energy (than traditional high school economics courses).

- â€Students might find that they have developed a way to produce income for the rest of their lives.

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Jon S.

Port Orchard, Washington USA

Ericâ€™s S-I-M-P-L-E stock investing strategy makes total sense. I just watched a short video from SMC about Cell Therapeutics, Inc. Eric used the S-I-M-P-L-E strategy to explain the prospect of it being a good future investment, and Elijah and I actually understood it. We are learning together!

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Dr. Ron J.

C.Ph.D. President Paradigm Accelerated Curriculum

Eric Stasak has developed an excellent approach to investment in the stock market, not only as a financially solid arrangement, but as a great way to teach children how to discern market issues and make wise choices.

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Joe M.

Portland, Oregon USA

The Stock Market Companion is a great tool for investors and non-investors alike.

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Dr. Edward C.

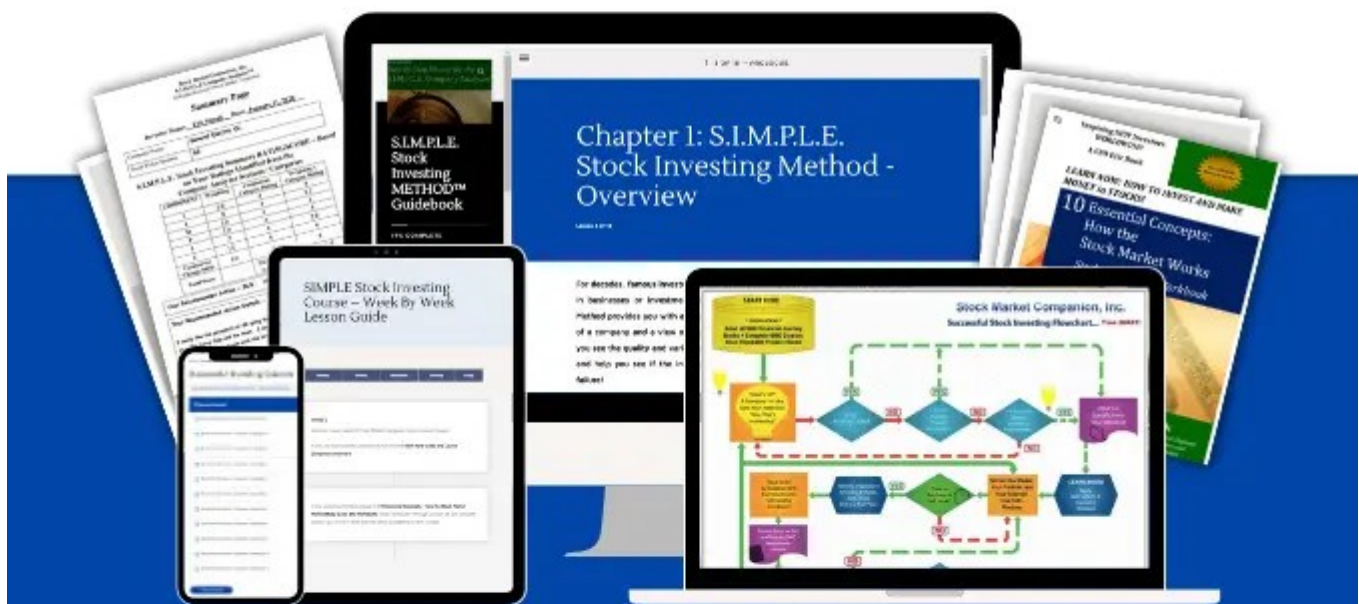
Vancouver, Washington USA

I donâ€™t want to just give my children fish, I want to teach them how to fish, for a lifetime. The Stock Market Companion has proven over several years of use in my family to be an excellent tool for accomplishing this!

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Gain the knowledge and skills needed to successfully invest in stocks and understand the language of business and finance.

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The Stock Market Companion

Digital Stock Investing Course

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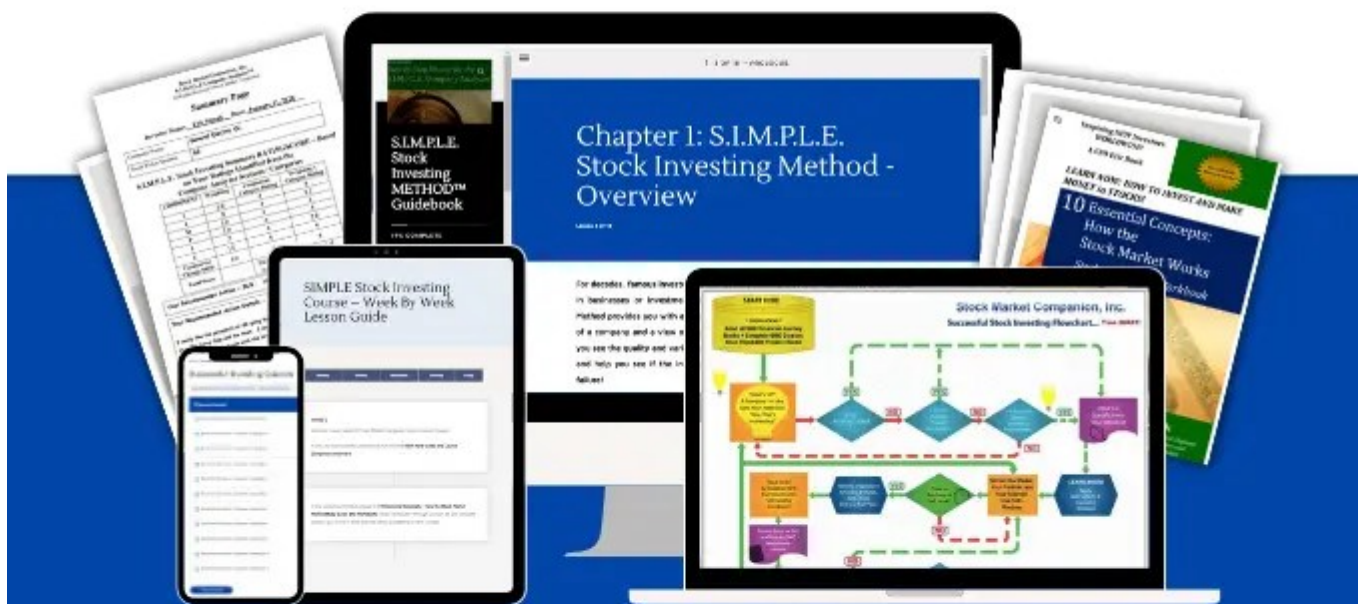
The Stock Market Companion is a modular course. Follow along at our suggested 18-week pace, or adjust to suit your schedule. Requires approximately 102 hours of work (depending on the student).

- ◦ Online Lessons
- ◦ Online Videos
- ◦ Automatically Graded Online Quizzes
- ◦ Easy to Follow Week-By-Week Lesson Guide
- ◦ iPhone, iPad, and Android App Compatible
- ◦ Learn To Successfully Invest In Stocks
- ◦ Quickly Learn the Language of Business Finance
- ◦ Learn the S.I.M.P.L.E. Stock Investing Method. The Essential Tool that will Serve You for a Lifetime of Investing
- ◦ Learn from Real Examples of Successful Investing

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The Stock Market Companion Digital Stock Investing Course

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Requires approximately 102 hours of work (depending on the student).

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- ○ Learn from Real Examples of Successful Investing

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What's New from SBIF

Think about Stocks by Price Levels

Adapted from the Stock Market Companion's Investor's Tool Kit

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November 10, 2023

Ford Motor Co. shares move HIGHER! Learn how you can find a STORY happening now that leads to successful stock investing.

Here's an example of "Understanding the STORY" that we teach!

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November 5, 2023

Teach your High School Children how to Successfully Invest in Stocks!

The stock market is a tool for serious wealth buildingâ€™.

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October 29, 2023

The Biden Stock Market Wonâ€™t Be Like the Trump Market. What to Expect. (Summary Points from Barronâ€™s 2-5-21 Article)

The Biden Stock Market Wonâ€™t Be Like the Trump Market. â€™

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September 1, 2023

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